

STRATHMORE STANDARD

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Remembrance Day Service

In quiet dignity the Memorial Service at the Cenotaph Saturday morning, November 11th, was observed. Veterans of the last war, and the Strathmore Canadian Army Cadet Corps paraded to the podium at the Memorial Hall. Prayers and a brief address were given by Rev. S. R. Hunt and Rev. D. A. Ford.

Memorial wreaths were laid at the foot of the Cenotaph by the following: Provincial Government, by Cpl. Mott.

Town of Strathmore, by Mayor J. Gannon.

Canadian Legion, by President J. Sharp.

For Fallen Comrades of this War, by Flt. Lt. T. S. Hughes.

Red Cross, by Mrs. L. Phillips.

Sorosis Society, by Mrs. Nichol.

Two minutes silence was observed.

The flag which had been at half mast was raised to position by Cadet Capt. Frank Van Tighem, and God Save the King concluded the service, which holds a greater solemnity each year for those attending.

MEMORIAL SERVICE

SUNDAY, NOVEMBER 12th.

There was a large attendance at the Memorial Hall Sunday, to take part in the Service arranged by the Canadian Legion in conjunction with Rev. S. R. Hunt, Rev. D. A. Ford and the combined choirs of the Churches.

The placing of the choir was an improvement on that of previous years and the music was well rendered.

Rev. S. R. Hunt and D. A. Ford conducted prayers and Scripture and the address was given by Major H. E. Parker.

In his address Major Parker stressed throughout, the necessity of co-operation as the only means to obtain Peace and work for the finer things of life.

Isaiah had prophesied over 2500 years ago that the time would come, "when nation shall not make war against nation", but until we get the Faith of Christianity to establish that peace that passeth all understanding, wars will continue.

That Peace must be started in the heart of each individual. We must wipe out the feeling of superiority and pride and prejudice against creed color and race.

Major Parker eulogized very highly the high spirit of helpfulness that prevails among the men in uniform. Something not superficial but down deep which speaks the true citizen, and they and we must become true citizens and willing to co-operate in all ways if we would achieve a Peace that will endure.

LADIES' NIGHT AT CARSELAND

The Annual Ladies' Night Dance at Carceland was a huge success. And the ladies are not the least bit bashful either as the gentlemen very soon found out. The orchestra were in a very gay mood and some excellent solos, trios and choruses were rendered. A good time was had by all present.

Don't forget the Annual Married People's Dance in the same Hall on Tuesday, December 5th. A good time is assured.

PARLIAMENT CALLED FOR NOV. 22nd.

Social Evening For Strathmore-Gleichen Parish

About 125 Parishioners of the Anglican Church of the Strathmore, Gleichen, Carceland and Nightingale charges filled the four long tables in the Memorial Hall Monday evening, when the parishioners held their first Social Evening since the induction of Rev. D. A. Ford as rector.

It was a happy gathering and good representations were present from each point.

Rev. Ford filled the duties of Chairman very efficiently. Grace was said by Rev. S. R. Hunt.

Following dinner the Chairman introduced Rev. Dean Smye, rector of the Pro-Cathedral, Calgary, who was the guest speaker for the evening.

The Dean held the rapt attention of his hearers in his narrating some of his experience in various fields of work in Christ's vineyard in which the deep and unwavering earnestness and abiding faith in God's protective guidance, spoken so simply but impressively that the spirit of the speaker overflowed into the hearts of his audience.

After nine years of work amongst the outcast and less privileged folk of Montreal, Dean Smye on the command of his Physician had to seek new fields. It was after earnest seeking of the will of God he and a friend came to the dried-areas of Saskatchewan in 1934. The Dean said it was a Venture of Faith, and he and his companion were prepared for the worst.

They came to these impoverished areas, with no assured stipend but at the end of the year all expenses were met. A practical example of "Take no thought for the morrow."

The Dean stated that God does not ask of anyone to undertake a burden too great to bear. So when given a trust to fulfill strive to be worthy.

In their area in Saskatchewan they had 19 places to which to minister and 24 summer students who came from New York, Toronto and various other points.

The Dean derived much inward gratification from the name of their Mission, The Good Shepherd, through whose classes had passed boys of very limited means and opportunity, but who had striven and are now giving a good account of themselves and are filling places of responsibility in various parts of the world.

Mr. Ridley expressed the thanks of the audience to Dean Smye for his inspiring address.

Two choruses were given by the junior choir, "The Umbrella Man" and "The U. S. Marines". They were well rendered under the leadership of Mrs. Alice May.

Rev. C. E. Reeve, rural dean of Calgary, spoke briefly, bringing greetings from Calgary.

Mrs. McLeith sang very sweetly two solos, "Because" and "When Irish Eyes Are Smiling", accompanied by Mrs. May at the piano. Mrs. May then played the "March Hongroise", receiving a warm encore to which she responded by playing "Etude Fantastique".

Rev. Ford next called on S. H. Crowther, People's Warden for an address. Mr. Crowther, in the course of a few

well expressed remarks, stated the financial standing of the Parish, and its needs.

He said there exists in the world a very strong conflict between good and evil, and the Church, he believes, is the greatest influence for good, and this influence can be maintained only when you and I realize our responsibility. The onus rests on you and I, the people of the district, if we wish to keep the doors of the Church from closing.

L. A. C. Jack Holland, No. 3 S. F. T. S., delighted the audience with his very clever sleight of hand tricks.

God Save the King, concluded a very profitable evening.

Bidding Strathmore Adieu

Another, who has been a familiar and highly respected citizen of Strathmore for some thirty odd years and is soon to sever his connection with Strathmore as a permanent resident, is James R. Gunn, known to his many friends as Jimmy.

Coming to Strathmore in 1911 he secured employment with the C. P. R. in the early days when the Company was carrying on extensive land and irrigation operations. He was given leave of absence to enlist in the First Great War. He was taken prisoner of war in Germany until released, to return to Canada and Strathmore where he resumed work in the C. P. R. shops as mechanic.

He has at all times taken an active and worthy part in the constructive activities of the Town.

In the Canadian Legion and work of the Memorial Hall he has given cheerfully of his time and means and the Hall for him holds a deep seated almost personal regard. He is a member of the United Church.

He has, on each of the Victory Loans, been one of the foremost canvassers.

Jimmy Gunn is another of the list of Strathmore residents we regret to lose. Our very best wishes will follow him to any future fields.

CREDIT UNION MEET

The monthly Credit Union Meeting was held in the Town Hall Wednesday, October 25th.

The Treasurer reported 60 members and a favorable bank balance. It was one of the best attended meetings, 30 being present.

According to a report by the Chairman of Supervisory Committee, the committees are functioning and the Credit Union of Strathmore is off on a sound footing.

Interesting discussions of Credit Unions and their work was carried on. Prospects for increasing membership are very promising. Due to interest shown by the young people it is planned to start a Junior branch at an early date.

Plans are being made for the next meeting to be held in the Town Hall Wednesday, November 22nd. Ladies are invited to attend. A special speaker will be present.

W. I. D. NOTES

Owing to the pressure of other work and loss of time as the result of an accident, the preparation of the assessment roll of the District has not been finished, but bills for the rates for nearly all of the parcels served have been mailed. The rates may be paid any time up to the end of the year but the Board would like the rates paid before the first of December because the District's fiscal year ends on November 30th. Rates that are not paid until next year will have a penalty added. A large percentage of the rates have already been paid.

Since the water was turned off in October, considerable repair and replacement work has been done. In spite of the difficulty of securing men and material. The largest job underway at present is the rebuilding of the Headgates for Secondary Canal B about two miles north of Chestermere Lake. These gates have not been rebuilt since they were first installed in 1908 or 1909.

As we do not get over the roads very much at this time of the year, the Manager would appreciate it if the water users would advise the nearest ditch rider or head office of any repairs required on bridges or culverts.

A Gratifying Success

The 7th Victory Loan in the Strathmore Unit has been an unqualified success. It is now certain that the final figures (not yet complete) will equal and perhaps exceed the 6th. Loan total of \$267,000 or nearly 25% over the objective set and Strathmore again has the honor of leading the rural points in the Province in regard to number of bonds sold, being nearly 1,200, notwithstanding severe hail damage in the districts covered.

Orchids to our new salesman, Geo. Risdan and to Strathmore Unit's Ace Canvasser, Eric Lauritzen, both of whom did a wonderful job.

Final figures will be given in next week's issue.

Congratulations to you all and many thanks from the Committee for your grand support.

E. N. Ridley, Chairman.
F. G. Fulton, Unit Organizer.

SOCIAL CREDIT Nominating Convention

The Gleichen Constituency (Social Credit) Annual Meeting was held at Hirtle's Theatre on Thursday afternoon, November 9th, with a fair number of delegates in attendance.

Election of officers resulted as follows:

President, Mr. Axel Larsen, Stand ard.

1st. Vice, Mrs. Herman, Chumy.

2nd. Vice, Mr. A. M. McElroy, Chestermere.

Mr. P. Mueller of Hussar was delegated to attend the Provincial Convention at Edmonton.

Mr. A. Wiley, Medicine Hat, the Social Credit Nominee, addressed the meeting and created a very favorable impression.

Even after you mend a broken promise it is far from as good as new.

LEGION NOTES

The members of the Canadian Legion and their guests, some seventy in all, met November 14th. Comrades Dave Fraser, Provincial Secretary, Comrade Jenkinson, Head of the Alberta Legion War Services, P.O. Ray Bower and an excellent Concert Party were present.

During the business meeting James Brown, late of the Calgary Highlanders and R. L. Peterson were admitted as members of the Local Branch. Twenty dollars was voted to the Tuberculosis Veterans' Section of the Canadian Legion at Keith Sanatorium.

Provincial Secretary Fraser spoke briefly. P.O. Ray Bower gave a splendid talk on life in the Bomber Command and Allied topics in connection with work and play of a Canadian airman overseas. He paid a very high tribute to the late Glen Boissevain, with whom he was closely associated.

Rev. D. A. Ford very fittingly responded to a toast to the guests proposed by Comrade the Rev. T. B. Winter.

Comrade Cliff Way referred to the indefatigable, enthusiastic and unselfish work that had been done for the Legion and for the Hall by Comrade J. Gunn, and presented him, on behalf of the members, a gold watch as a token of the affection and respect in which he is held by his Comrades. Jimmy very suitably responded and stated that, while he was leaving Strathmore, he would always remain a member of the local Branch.

A gratifying feature of the meeting was the large number of fathers of boys now overseas who were present. It was also gratifying to have most of our Calgary members present thanks to transportation furnished by Comrade Dave Kermack.

C. C. F. MEET

The C. C. F. held a meeting in the Memorial Hall Monday, November 6th. It was a business meeting largely for the executive when plans were discussed for future operation. Mr. M. J. Caldwell of Kathryn is the Federal C. C. F. Candidate for this Constituency.

NOTICE OF FARMERS Agricultural Meeting

There have been considerable losses among hogs and cattle in your District and a request has been made to have the Provincial Veterinarian address a Meeting of Producers on Animal Diseases, their Cause, control and cure.

We are able to announce that Dr. P. R. Talbot, Provincial Veterinarian for the Province of Alberta will address a Meeting in the KNIGHTS OF PYTHIAS HALL, STANDARD, ON SATURDAY, NOV. 25th, at 8 p.m.

N. F. Bell, District Agriculturist, Drumheller, will speak on the Post-War Market for Hogs.

B. J. Whitbread, District Agriculturist, Old Court House, Calgary, will speak on the Provincial Forage Crop Policy and a more profitable use of forage crops.

There will be an open discussion period in which opportunity will be given for questions. Everyone welcome.

B. J. Whitbread, District Agriculturist.

Address by Mr S. M. Wedd

EXTRACTS FROM ADDRESS BY
MR. S. M. WEDD, PRESIDENT OF
CANADIAN BANKERS ASS'N

Toronto, November 9th. — Canada must return to the role of a great world-trading nation after the war, in the interest of jobs for Canadians, S. M. Wedd, president of The Canadian Bankers' Association, told the Association, told the Association's annual meeting here today.

Mr. Wedd mentioned the Dumbarton Oaks Conference and the Bretton Woods proposals as "phases of an evident and continuous striving for postwar progress, stability and security." He noted that in Canada a Dominion-provincial conference is mooted as the end of the war approaches and the tasks of repatriation, demobilization and rehabilitation

come to the front, and expressed the hope it would meet with full success.

"I am confident," he said, "that jurisdictional difficulties will not loom too large for I believe that all Canadians will realize, when the period of demobilization arrives, that to the men from overseas jobs will be much more immediately important than jurisdictions."

The war has made profound changes in the Canadian economy, one manifestation being an increase in the national income from \$4,862 millions in 1939 to more than \$9,000 millions in 1944 and "our productive capacity, pastoral and industrial, now operates in a larger magnitude."

"In the transition from war to peace and afterwards," Mr. Wedd continued "all of us will have to think and plan and operate to a large extent in terms

of this new magnitude. We must go forward in the new dimension if the opportunity for remunerative toil is to be provided for all those who are willing to work. It is obvious that for this nation to contemplate returning to the dimension of 1939 is unthinkable."

"The democratic world cannot suddenly scrap the system of free initiative and look to a Utopia brought about over night." He also cautioned that "dollars still must have buying power when they go into and come out of pay envelopes, the savings accounts and the Victory Bonds."

A great stimulus could be given to the post-war development of trade and employment if business and industry were made reasonably sure of profits "not unfairly depleted by undue taxation," Mr. Wedd declared.

Mr. Wedd referred to the many war tasks undertaken by the Canadian banks such as the opening and servicing of 299,313 ration coupon banking accounts and the delivery of 10,750,000 Victory Bonds to individuals.

The banks have shown themselves alert and resilient, Mr. Wedd declared. It would appeal to the common sense of all Canadians "that a system which is so comprehensive and efficient and which has met the needs of an ever-expanding war economy, can just as readily meet the requirements arising from demobilization, repatriation, peace and reconstruction."

Stressing the necessity of developing Canada's world trade after the war Mr. Wedd said no other nation derived such a high percentage of its national income from exports.

"Export trade," he said, "is the most vital factor bearing upon the problems of postwar prosperity and postwar jobs for Canadians. War has developed in Canada an industrial equipment far beyond anything we had before the war. Markets must be found so that Canada can turn this equipment to world account."

TREES DISTRIBUTED BY THE FOREST SERVICE

Trees, free of all charges excepting the express charge covering shipment are to be given by the Forest Service to farmers in the Province for the following purposes—

1. For planting within natural poplar or willow bluffs.
2. For replacements in established windbreaks or shelterbelts.
3. For additions to established windbreaks or shelterbelts where the trees to be planted are set out close enough to the old plantation that they received protection against wind, and in the cast of conifers, against the sun, by the established trees.

Applications for rural schools and cemeteries will be given consideration.

Trees available for distribution in the spring of 1945 include the following—
White Spruce; Colorado Spruce; Norway Spruce, (not more than 5 to each applicant); Lodgepole Pine; Red Pine, (not more than 3 to each applicant); Yellow Pine, (not more than 5 to each applicant); Contorta Pine, (not more than 5 to each applicant); Scotch Pine; Douglas Fir; Siberian Larch; Green Ash; American Elm; Bur Oak and Red Oak.
All applications must be filled in and received in the office of the Director of Forestry, Administration Building, Edmonton, before January 31st., 1945, otherwise they will not be given consideration.

T. F. GLEFGEN,
Director of Forestry.

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STRATHMORE

ALBERTA

DEATH OF FIELD MARSHALL ROMMEL—

LONDON.—The death of Field Marshal Erwin Rommel, who as commander of the German Afrika Korps drove British forces to the gates of Alexandria before the tide of battle turned at El Alamein in October, 1942 was announced tonight by D. N. B., the official German agency.

The Berlin broadcast said Rommel had "died of his wounds" but did not

say how he was wounded or when he died. D. N. B. said Hitler had ordered a state funeral for Rommel.

Flush your fountain pen with water occasionally. Use a good quality fountain pen ink only. It's also a good idea to use the same kind of ink whenever you fill it, unless the pen has been first thoroughly cleaned, as a mixture of inks may cause trouble.

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THOUGHT FOR TODAY

A little thing is a little thing, but faithfulness in a little thing becomes a great thing.—Plato.

Parliament to Meet Nov 22

A Time for General Clearance of the many Misunderstandings
 IT IS WELL the Members of Parliament are to assemble so soon.

The political horizon is very darkly clouded and the people are asking and should be given the true picture.

The implications are too serious and the time too grave for an intelligent people to be satisfied with anything but the truth—the whole truth.

NAMAKA

— By M. W. —

Mr. Arthur Anderson came down from Calgary Friday evening to be present at the family dinner given by Mr. and Mrs. L. R. Aitken in honor of the newly-weds, Mr. and Mrs. W. Bell.

The Moss Family motored to Arrowood Saturday evening to attend the Chicken Supper of the Church of the Brethren.

A good crowd gathered for the busy and hearty supper given by the Namaka L. A. in the Hall on Wednesday evening Nov. 15th. Decorations of beautiful baby mums were provided by Mrs. H. E. Johnson. Miss Kittgaard and Mrs. McEwen soon sold out the attractive needle work, following a short program prepared by Miss I. Sanders and Miss A. Wilson which were largely by members of the school (with special reference to the play, "At Three O'clock in The Morning"). Mrs. Loy Wheeler purchased the beautiful star-patterned quilt made by the ladies and exhibited it. The hearty co-operation of the community, with several Strathmore friends in attendance brought total receipts to \$119.50.

Medium— Ah, I hear the spirit of your late wife knocking.
 Man— Who's she knocking now?



RETURNS TO LONDON

A. E. Powley, head of the CBC Overseas News Bureau, has arrived back at his London desk after a month's visit to Ottawa and Toronto, where he conferred with CBC Chief News Editor D. C. McArthur on plans for covering the final stages of the war.

Mr. Powley, who has heard many a bomb fly past his window, directs the activities of the CBC war correspondents in the field and supervises the broadcasting of news to Canadians back home.

ROCKYFORD

— By M. K. —

Rockyford lost one of its old timers in the death of Mr. Charles Schofer, who died suddenly on Sunday, November 12th. He is survived by his wife Caroline, a son, Winnifield, two daughters, Mrs. Harvey Katterbagen (Rockyford), and Mrs. R. Vasaistine (Dalemead), and 9 grandchildren. The funeral was held in Calgary Wednesday afternoon.

Edward and Betty Wilson, Marie Dahm and Pate Busch were home for the week-end.

Mr. Tony Busch has been visiting his sister Mrs. Lawrence Hendricks.

A very large crowd attended the super and dance put on by the C. W. L. and Columbus Club.

Members of the Junior Wheat Club met at the Alexander Hotel, Drumheller to display their grain sample and judging. A banquet was held at the Corner Cafe, sponsored by the Drumheller Board of Trade.

Two people were injured and three sheep killed when A. E. Volker's truck carrying 74 sheep turned over about 1/2 mile south of Rockyford.

Wash your silver immediately after using in very hot soapy water, with the aid of a soft cloth; and dry it thoroughly with an absorbent towel while it's still warm. Foods, salt and acids cause corrosion. Be careful not to bang the silver together carelessly; there is always the possibility of scratching and denting. Knives should be washed separately. (Never allow knives with hollow handles to soak in water.) Store silverware in tarnish-resistant chests or flannel bags tied for the purpose. Apply a thin application of petroleum jelly before storing. This will help keep silver from tarnishing for a longer period of time.

If your aluminum pots have discolored use steel wool and an aluminum cleanser. Then wash the pan in hot soapy water. Another good method is to cook rhubarb, tomatoes, or potato peelings in the pan. Try it.

From Around
And About

— By D. A. F. —

As I begin "Around and About" this week, I find myself recovering from what seems an orgy of affairs and services beginning with Remembrance Day on Saturday, through a busy Sunday and finally climaxing with an inspiring evening on Monday. Some might say, "Who would be a parson?" But I say, "Who wouldn't?"

WITH THE reconstruction of Britain's bombed churches comes the news that reinforced concrete, plastics, and other "hard, new, durable materials" will be used in the building project. No doubt the use of these materials will have some effect on the church buildings of Canada. In this regard, the muse has inspired someone to this poetic effort—

"The pastie age is on us,
 And the concrete church is here,
 With composition seats as hard as flint;

The pulpit's made of armour-plate,
 The organ works by gear,
 And the pews are cast from copper at the mint.

All the woodwork has been banished,
 Bombs can't dent the floor and walls,
 And the hymn-books are aluminum, pale grey,

So there's nothing left for church mice
 Homeless, homeless, in such halls—
 But to sadly drop their tails
 And steal away."

If it's going to be so hard on the church mice, what about the poor congregation?

FROM WINNIPEG we hear that Church-sponsored "teen-age" canteens are exceedingly popular with the youth of that city. These centres have sprung up in Winnipeg to try to cope with the tremendous rise in juvenile delinquency that has arisen there. They are held in the Parish Hall on Saturday nights and provide for the boys and girls of the district from 14 to 18 years of age. There is dancing, ping-pong, bowling, checkers, volleyball "cokes" and doughnuts and sandwiches. There is no admission charge but a charge of course, for snacks. Many of the young-ty of Winnipeg's suburban communities are thus enabled to have a good clean time under the kindly eye of church folk, and so be spared from demoralizing influences, that constitutes such a large part of night life in the larger cities. Rather a good experiment.

Dear Old Lady— Why do they have knots on the ocean instead of miles?
 Jack Hartell— Well, you see, they could not have the ocean tide if there were no knots.

Looking Into the Future

H. H. Hannam, president of the Canadian Federation of Agriculture; "Never again can we let prices go where they will; never again must we let them fluctuate widely in different seasons; we must not let them ruin the producers of one product because of a temporarily glutted market; we must not again let the price of a spoonful of butter on the world market set the price of the tubful which remains at home." We must not again set our export products so low in the world markets that we will ruin our farmers at home and fellow farmers in other exporting countries.

DON'T PLAY TAG WITH
"JACK FROST"

It's a losing proposition trying to beat the Weather Man at his own game. Remember—you can kid yourself that no harm is done by waiting until your gears are stiff from "frozen" grease... or your oil takes several minutes to flow freely... or your radiator spurts forth those tell-tale streams of steam—but kidding yourself certainly won't save your pocket from repair bills later.

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"With respect to our exportable farm products I am convinced that in the future they must move into the world markets according to international agreement. I believe that in the near future we shall have representatives of this dominion sitting as members of international councils to work out commodity arrangements and trade agreements on a co-operative basis. Possibly we, as organized Canadian agriculturists, will some day soon see our representatives sitting as members at such councils. Why not? The production and distribution of food is the first concern of mankind. Has any group of citizens more right to a place on such councils than the primary producer?"

— The Budget.

IT'S NOW or NEVER

HURRY! Contributions must be in before 12 p.m. Nov. 27, 1944

WINS THIS NEW \$9,500 LIONS' CLUB HOME, Dec. 4th, '44 BEAUTIFULLY FURNISHED!



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I enclose \$..... for..... contributions to your fund to provide homes for our Old Folks. Please acknowledge receipt to:—

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CHANCELLOR

— By Mrs. J. M. W. —

Mr. and Mrs. Wm. Young of Banff, Mr. and Mrs. H. Trend of Hussar and Mr. and Mrs. H. Chamney were dinner guests of Mr. and Mrs. J. M. Wheatley on Tuesday.

Mrs. Jeanette Francis entertained at afternoon tea on Thursday. The guests were Mrs. E. Young, Mrs. A. J. Strom, Mrs. E. Vashburg of Wetaskiwin, Mrs. Perry Barker and Mrs. Berger of Vancouver.

Lt. Col. and Mrs. D. L. Tomlinson of Calgary were weekend visitors of Mr. and Mrs. H. Chamney.

Mr. and Mrs. J. C. Paulson entertained 18 guests at dinner on Friday evening.

Mr. and Mrs. Paulson left on Sunday for Calgary where they will spend the winter.

Many friends called on Mrs. H. Chamney on Sunday to congratulate her on her birthday. She received some lovely gifts and three beautiful bouquets of flowers.

Mrs. Rosellen Blackwell entertained the committee who gave her a lovely shower, at the home of her mother, Mrs. F. Ornburn.

WEDDING

PIERARD — ELIAS

A very pretty wedding was solemnized at the Sacred Heart Church, Rosebud, at 10 a.m. on Monday, when Paul Thomas Pierard, son of Mr. and Mrs. F. Pierard of Glendon, and Dorothy Margaret Elias, eldest daughter of Mr. and Mrs. Chris Elias of Standard were united in marriage.

The bride looked very beautiful in a floor-length white sheer gown trimmed with gold and a long flowing veil. She carried a lovely bouquet of dark red roses and entered the church on the arm of her father. Her only attendant was a golden cross worn by her mother at the time of her marriage.

Betty Elias, sister of the bride, was maid of honor. She wore a gown of blue tulle over taffeta and a blue Chapel veil held in place by a coronet of white flowers. She carried yellow carnations.

Ina Lee Gregory made a very sweet little flower girl dressed in pink with a tiny pink veil coming to her shoulders and held in place by pink buds.

She carried a basket of lavender mums.

Mr. Milford Gregory was the only usher. The Church was filled to capacity and the altar was beautifully decorated with green ferns and white carnations.

Rev. Father J. Q. Killen, their beloved minister performed the ceremony.

The reception was held in the Long Beach Schoolhouse, where 51 guests sat down to a delicious dinner. Mrs. Chris Elias, dressed in a two-piece black dress trimmed sequins and Mrs. F. Pierard, dressed in a green dress with white accessories, received the guests. They both wore a corsage of pink carnations at the reception.

Rev. Father Killen proposed the toast to the bride, both the groom and the bride's father graciously responding.

A very happy afternoon was spent. Rev. Father Killen delighting everyone with his gay songs. Mrs. E. Engvoldsen also sang, accompanied by Father Killen.

The happy couple left for a short honeymoon in Calgary, after which they will be at home to their many friends at the Duncan Mickey farm, north of Standard, where they will reside.

ARDENODE

— By Mrs. H. S. —

Mr. and Mrs. G. H. Godfrey, Mrs. C. Godfrey, Mr. Wm. Godfrey and Mrs. E. Olson, were Sunday guests at the home of Mr. and Mrs. Roy Godfrey of Balmree.

Mr. and Mrs. Joe Bazant entertained a number of friends one evening last week at Bridge.

Mr. Fred Austice and Mrs. W. Sharman spent Sunday visiting in Swallow and Elmore.

Mr. and Mrs. L. M. Wise and family spent Sunday visiting at the home of Mr. and Mrs. Ambrose Wise of Rockyford.

Mr. Gus Brooks, Mr. Geo. Woods and Mrs. R. Brooks of Indianapolis, Ind., U. S. A. were guests of Mr. and Mrs. L. M. Wise Wednesday.

Mr. Jens Petersen has taken over out bus route. We wish him every success in getting the children to school.

TOWN AND DISTRICT

WEDDING

The First Baptist Church was decorated with large white mums and ferns November 1st, for the wedding at 7:30 p.m. of Violet Alpine, daughter of Mr. and Mrs. Forest E. Hesp, and the Rev. Henry J. Janz, of Abbotsford, B. C. Dr. M. A. Cooper officiated assisted by Rev. J. D. Carlson.

The bride, given in marriage by her father, wore a white gown of brocade slipper satin, fashioned with long train and a finger-tip net veil, caught in a halo of orange blossoms. She carried a prayer book with sweetheart roses.

She was attended by her sister, Mrs. Elmer Klippert, who wore a 10 1/2-length gown of pale green crepe and carried a colonial bouquet of Tullman and Johanna Hill roses.

Gervin Laycraft of Strathmore was the best man and L. A. C. William Gietz and Harold Lee acted as ushers. Rhysdyd Williams presided at the organ and during the signing of the register Mrs. Fred Trevelyan sang, "Take Their Lives".

The bride's parents received with the bridal couple at the reception, which was held at the Empress Hotel. The bride's Mother wore black velvet with a double strand necklace of matched pearls and a corsage of gardenias. Rev. David Armstrong paid a fitting tribute to the bridal couple.

After a wedding trip to Winnipeg and points East, the couple will make their home in Toronto.

A SALVATION ARMY CENTENARY

The Salvation Army, which steadily grows in usefulness, is celebrating this year the 100th anniversary of the conversion of its great founder, Gen. William Booth, who will have a place in history beside such men as John Wesley and John Knox. Surveying the worldwide ramifications of the Army, which is fulfilling the Scriptural injunction to "preach the gospel to all nations," the members of this Christian body may well rejoice that the founder underwent at the age of 15 the experience of religious conversion and became a revivalist preacher and organizer instead of continuing in the business of pawnbroker, to which he had been apprenticed.

Booth was a fine organizer and he modelled his orders and regulations on those of the British Army. He had many discouragements and not a few enemies. A skeleton army actually was organized to break up his meetings, and for many years Gen. Booth and his followers were persecuted. Nothing daunted, he extended his operations in 1880 to the United States and shortly thereafter he invaded Canada and Australia. He was a noted traveller and a natural born orator who had the power to win converts to his noble cause.

William Booth's fame will live as a man who believed that the outcast may be restored to society if he can be made to feel that he can become a decent member of that society. He was intensely religious and human, one of England's great sons.

We are sorry to hear that Mr. P. Jensen is away from the weather again, but hope it won't be for long.

Mr. and Mrs. D. S. Brook and family and Miss Mona Sarsens were guests at the Church Supper Monday evening in Strathmore.

COMING EVENTS

Saturday, November 25th.— Tea and Bazaar under auspices of St. Michaels W. A. in the former Wheatland S. D. Office, next door to Royal Bank.

Practical and pretty Christmas Gifts for Sale. Meet your friends and enjoy a pleasant social hour. Nov. 23

Keep November 20th free for an Old Time Box Social to be held in the United Church Basement at 8 p.m. Sponsored by Church Improvement Committee.

There will be a meeting of the A. F. U. on November 22nd, at 8 p.m. in the Strathmore Memorial Hall.

— Annual —
MARRIED PEOPLE'S DANCE at Carceland, Tuesday, Dec. 5th.
LEN DAVIS 5 piece Orchestra
ONE OF THE BIG DANCES OF THE YEAR — DON'T MISS IT!
Nov. 16 and 20

Dance at Meadowbrook Hall on Friday, November 21th. Len Davis Orchestra. Keep the date open.
Nov. 16*

Dance at Cheandle Friday, November 17th. Come one, come all!

The U. F. A. will hold their regular monthly meeting Tuesday, Nov. 21st, at 8 p.m. in the Memorial Hall, Strathmore.

HOUSEHOLD HINTS

Clean an electric iron with a dry cloth. After using, let it cool—and remove any starch with soap and a damp cloth. Never let water or dampness get in the iron. When not in use, keep it on a soft surface or in a box to prevent the sole plate from being marred or scratched.

To keep china from cracking, do not subject it to great, sudden or unevenly applied changes in temperature. Do not soak dishes in water any longer than necessary, as some moisture may be absorbed which may expand the body of the dish and so crack the glaze.

Life will be tougher for Dad when peace comes. Mom and the girls can all say: "Charge it please."

CARCELAND

— By Mrs. K. H. —

Mrs. W. Slater is spending three weeks with relatives in Toronto.

Mr. Ted Harlow has given up farming and is making his home in Calgary.

Among those home for the holiday week end, Mrs. Stinson, Dora and Hazel Hill, Helen Kennehan, Mrs. L. Gilbert and Helen McKinnon.

The first meeting of the H. S. A. was held in the School Wednesday evening with a fair attendance. Chief business was the election of officers which resulted as follows— President Rev. W. E. Seiber, 1st Vice, Mr. Dave Anderson, Sec. Treas. Mrs. Gillespie, Executive, Mrs. Kimmitt and Mrs. Woods and Mr. Stencoe as Teacher representative. Miss Routledge, Dist. Health Nurse gave an interesting outline on the work of the Health Unit.



Save the
Coupons for
War Savings
Stamps

BLUE RIBBON
TEA - Always
Dependable and Delicious



FLYING COMMENTATOR
Cpl. DON FAIRBAIN, of the R. C. A. F., interviews a Spitfire pilot on a broadcast to CBC's listeners back home. Formerly the Ontario regional commentator for CBC's Farm Broadcast Department, Fairbairn joined the airforce in the Spring of 1942. Since then he has continued to combine his

farming and radio interests in discerning accounts, broadcasts to Canada, of agricultural conditions in Europe both before and after the invasion, in addition to talks he has given from the battlefronts. Fairbairn was heard recently over CBC in an on-the-spot description of a Gestapo dungeon in Belgium.

Classified Advertising

per issue35
 three issues1.00
**READING NOTICES, COMING
 EVENTS etc., per issue50**
**CARDS OF THANKS, IN MEMORIAM
 NOTICES50**
**DISPLAY ADVERTISING RATES
 ON APPLICATION**

FOR SALE—1 REGISTERED YORK-
 shire Boar and 2 Milk Cows. Apply
 C. J. Barber, Cheadle, Phone 1906.
 Nov. 30

WANTED—A 22 SPORTING RIFLE
 Apply Standard Office. Nov. 16*

FOR SALE—SEED OATS, FEED
 Oats, Barley, Hay, also Potatoes, 16 a
 pound in your own sacks. Apply
 Chas. Bur, Lysalta, Alberta.

FOUND—2 KEYS ON RING OWNER
 may have same by calling at Standard
 Office and paying for this ad.

FOR SALE—HAMPSHIRE PUL-
 lets, 80c each, Phone 508, Strathmore.

POLES FOR SALE—ANYTHING
 from 16 ft. to 36 ft. large or small.
 See us for your requirements in
 POLES. Apply Log Cabin Garage,
 Phone 1797. Nov. 16

FOR SALE—R. O. P. SIRED WHITE
 Leghorn Cockerels, \$1.50 each. Phone
 R1111. Nov. 16

FOR SALE—GOOD WELL BROKEN
 Saddle Horse, L top buggy, one set
 single driving harness. Apply Mel-
 vin Gordon, Gleichen Alta. Nov. 16

FOR SALE—SMALL FOUR-TUBE
 Stewart-Warner Radio, complete with
 batteries. Price \$25.00. Apply R. D.
 Oliver, Box 237, Gleichen. Nov. 16*

WANTED—ROOM & BOARD FOR
 Lady. Phone 23 before 6 o'clock.

LOST—1 HERFORD BULL CALF,
 weighing about 700 lbs. Reward of-
 fered. Apply R. Jackson, Cheadle,
 Phone 908, Strathmore. Nov. 16

FOR SALE—A WELL-BRED REG-
 istered Angus Bull. Price \$150. Ap-
 ply Mrs. Pugh, 7 1/2 miles N. W. of
 Strathmore. Nov. 16

**All Plastic Tires Proving
A Success**

HAMILTON, Ont., Oct. 10th, 1944
 Development of the first "heat-tem-
 pered" all-plastic tire, a step that
 eventually may greatly increase tire
 life, was announced today by W. H.
 unston, President of the Firestone
 Tire and Rubber Company of Canada
 Limited. The development is con-
 sidered of major importance because
 the tire is designed to whip the num-
 ber one enemy of long wear — heat.
 This new tire has been developed
 and now is being laboratory tested at
 the Akron, Oh's plant. Whether the
 all-plastic oval ultimately will compete
 with its rubber colleague will not be
 known until the company completes

GENERAL MACHINE WORK & REPAIRS**Acetylene & Electric Welding****NO JOB TOO SMALL OR TOO LARGE****RISDON'S MACHINE WORKS**

RES. 27R3— PHONES BUS. 27R2

**Church Notes**

ST. MICHAEL & ALL ANGELS'
 (ANGELICAN)
 Strathmore.
 Rev. D. A. Ford B. A., L.Th. Rector

Sunday November 19th, 1944
 8.30 a.m.—Holy Communion.
 11.00 a.m.—Sunday School.
 7.30 p.m.—Evening Prayer.

UNITED CHURCH OF CANADA
 Strathmore — Alberta
 Rev. S. R. Hunt, B. A., B. D.

Sunday, November 19th, 1944
 11.00 a.m.—Church School
 7.30 p.m.—Evening Worship.

UNITED CHURCH OF CANADA
 GLEICHEN — ALBERTA
 —Stanley R. Hunt, B. A., B. D.—
 (Supply)
 10.45 a.m.—Services.

SACRED HEART CHURCH
 STRATHMORE
 — Father Gibbons P. P. —

STRATHMORE—
 Mass every Sunday 10.30 a.m. ex-
 cepting the first Sunday of the month
 when Mass will be at 10.00 a.m.

CARSLAND—
 First Sunday of the month—
 Mass at 11.30 a.m. Every other
 Sunday, Mass at 9.00 a.m.

UNITED CHURCH, CARSLAND
 Rev. Walter E. Sieher, Minister

Dalemead—10.30 a.m.
 Carsland—12.15 noon.
 Mossleigh—3.30 p.m.

THE LUTHERAN CHURCH
 "The Church of the Lutheran Hour"
 Rev. W. A. Raedeke, Pastor.

Services conducted on the second and
 fourth Sunday of the month at
ST. MICHAEL'S CHURCH
 Strathmore.

STANDARD LUTHERAN CHURCH
 — Rev. Jorgenson —
 Services in English at 10.30 a.m.

TRAIN TIME-TABLE

No. 1 West Bound 9.21 p.m.
 No. 2 East Bound 8.00 a.m.
BUS TIME TABLE—
 West Bound 1.07 p.m.
 East Bound 5.32 p.m.

the current laboratory examination
 and the grueling road tests to which
 the new tire will be subjected.
 The Firestone all-plastic tire, which
 looks so much like a rubber tire that
 only an expert could tell the differ-
 ence, does not crack or check in the
 sunlight and, unlike rubber tires, it
 is not soluble in gasoline or oil.

LANGDON

— By M. E. M. —

The Ladies Aid of the United
 Church held their Annual Chicken-pie
 supper on November 10th. A large
 crowd enjoyed the event.

Miss Mary Bishop who teach-
 near Midnapore, spent the Remem-
 brance Day holiday at home.
 Mr. W. Hodgson and Mrs. Elsie
 Patterson of Longview were Langdon
 visitors on Friday evening.

Mrs. Edith Wilson and two boys,
 Mr. and Mrs. B. Picean and son all
 of Calgary, were visitors at the W. D.
 Braden home Friday evening and Sat-
 urday.

Congratulations to Mr. and Mrs. C.
 Stevens, who are the proud parents
 of a baby boy born November 7th.
 At the first of a series of six "500"
 parties being held in the W. I. rooms
 every Monday evening, Mrs. W. Page
 and D. Kernaghan were winners, while
 Mrs. Speckly and Mr. H. Pinnegar
 got "booby prizes".

The second of the W. I. Series was
 held on Monday evening and Mrs. E.
 Newton and Mr. A. Heckle were lucky
 winners and Mrs. G. Whitney and Mr.
 K. Moe got the low scores.

Mrs. E. V. Rogers of Acme, who
 visited her sister Mrs. J. Brander for
 a week, left for her home on Monday.
 Mrs. Douglas Murray of Calgary was
 also a guest at the Brander home for
 a week.

A. Bolsford is home again after
 being in the Col. Belcher Hospital
 for sinus trouble and complications.
 We hope he will be O. K. soon.

CHEADLE

— By Mrs. E. J. —

The November meeting of the Com-
 munity Executive was held at Doug
 Keer's. Most of the discussion was
 about the Christmas party and Mrs.
 Lee Welshimer and Mrs. Russell were
 to be asked to take charge of it. A
 turkey is to be raffled to defray the
 cost of the party.

The W. W. Club met at Mrs. Mc
 Dougall's for the October meeting.
 A donation of \$20.00 was made to the
 paying off of the hall piano. The
 ladies decided to use the meetings as
 a work hour and henceforth to bring
 some handwork to work at. Mrs.
 Barber and Mrs. Drake are to tend to
 the overseas box and letter next
 month. The November meeting will
 be held at Mrs. Cramer's.

Mr. Emory Jackson has gone to
 Calgary to attend the convention of
 Municipal Councilors.

Mr. and Mrs. Russell visited at Mr.
 and Mrs. Wade's in Calgary, last
 Sunday.

Little Lawrence Nelson entered the
 hospital Monday to undergo an oper-
 ation for rupture.

Two rookies sat in front on a pile
 of potatoes, skins etc.
 1st.—What does that Sgt. mean
 when he says we are K. P.
 2nd.—Keep Peeing, I expect.

Phillips Motors

LIMITED

WHY TAKE CHANCES?
WE ARE BOUND TO HAVE COLD WEATHER
GET YOUR MOTOR IN CONDITION
FOR WINTER DRIVING

— JOHN DEERE — MINNEAPOLIS
 — QUALITY LINES —

Strathmore Phone 12 Alberta

DENTIST

Will be in Strathmore each Saturday
 arriving at 2 p.m.
DR. R. G. ROSS

200 Grain Exchange Building, Calgary, Alberta.
 Phone M7013 Res. M7663
 Strathmore, Phone 59

**CALGARY SPEAKERS
ON RADIO PROGRAM**

Trans-Canada Hour to be Heard
 Sundays

CALGARY, Alta., Oct. 31.—The
 Trans-Canada Catholic broadcast will
 originate from Calgary for five Sun-
 days beginning Sunday, November 5.
 Speakers will include Rev. J. Q. Killen
 pastor of St. Rita's Parish, Rockyford,
 Rev. A. Tennant, pastor of St. Mary's
 parish, Beiseker, and Rev. R. Griffin,
 O. M. L., pastor of St. Patrick's parish
 Lethbridge. The programs will be
 heard from 12.30 to 1 p.m. (M. T.)

Father Killen will be heard on the
 first two Sundays, speaking on "the
 necessity of religion," and "enthusi-
 asm for religion." On November 19th
 Father Tennant will speak on "relig-
 ion and culture," and on November 26
 his subject will be "religion and the
 modern man." Father Griffin will
 complete the series on Sunday, Decem-
 ber 3rd, when he will speak on "relig-
 ion and the home".

Arrangements have been made to
 rebroadcast the five Trans-Canada
 Catholic Hour talks. These will be
 heard from 5 to 5.30 p.m. on each of
 the Sunday from CJCJ in Calgary
 and CBK Watrous.

The very young officer was having
 a haircut. At the end of that opera-
 tion the barber inquired, "Anything
 else, sir?"

"Well," said the officer, "I'd like
 my moustache trimmed. I'm afraid
 it's not much of a moustache so far,
 is it?"

"No sir," replied the barber, "in fact
 I've got an aunt with a better one."

COLDWELL AGENCIES

● INSURANCE OF ALL KINDS ●
 ● ● ●
 DE LAVAL REPAIRS
 AND SUPPLIES

PHONE M4470—

James Morris

FLORIST AND SEEDSMAN
 Cut Flowers for all Occasions
 Wedding Bouquets, Floral Designs
 Seeds, Bulbs, House Plants, Etc.
 331A 8th Ave West. CALGARY

THE CANADIAN LEGION
 No. 10, B. E. S. L.



President John Sharp
 Sec. Treas. S. H. Crowther
 Hall Manager James Swanson
 Meetings held the second Tuesday
 of each month. All eligible welcome
 as members.

HUB

**BILLIARD ROOM
 BOWLING ALLEY**
 TOBACCOES AND ALL
 SMOKER'S NECESSARIES
B. HAMBLY, Prop.

Henry Gilchrist

● AUCTIONEER ●
 Farm And Live Stock
 Sales

—20 Years Experience—
 Phone 91-3331 Box 353
 CALGARY, ALBERTA

TEST YOUR GRAIN FOR GERMINATION

It is important to know the
 germinating quality of your
 grain. Your Alberta Pacific
 Agent will arrange for germin-
 ation tests free of charge.

The Alberta Pacific Grain Co. (1943) Ltd.



RURAL GLEICHEN

Leroy Koefoed accompanied his mother Mrs. J. Koefoed to Seattle to visit his sister Mr. Bob Atchison.

Mrs. A. Maynard received word her sister Mrs. G. Harris of Republic, Washington, has twins, a boy and a girl. Mrs. Harris will be remembered as Louise Allstott.

Leonard Quinnell left last week to join the army in Calgary.

Mr. and Mrs. G. Chartrand motored to Olds for the weekend, to visit her aunt, Mrs. A. Buckley.

This community was deeply grieved to hear the announcement of the death of Jim Elder overseas. We extend our sincerest sympathy to the family.

The regular U. P. W. A. meeting was held Thursday at the home of Mrs. K. Sammons. The attendance was small but more pleasure was derived from the "Tongue Twisters" given in answer to Roll Call. A report was given of the dance held in Meadowbrook Hall, and a good financial profit was made. After the business hour a delicious lunch was provided by Mrs. Day and Mrs. L. Lilja. The meeting on October 26th, was held at Mrs. W. Nunn's home. The attendance was not very large but a pleasant time was reported.

Relatives have received word of the birth of a son to Mr. and Mrs. Bill Ferguson of Bassano.

Mr. and Mrs. Bob Chartrand are visiting his father and brothers, and will leave shortly for the East.

Brian Burne spent the weekend on leave with his parents, Mr. and Mrs. R. J. Burne.

The dance held Friday evening in the Gleichen Community Hall under the auspices of the Legion was very well attended, and a wonderful time was reported. Len Davis furnished the music.

Len Davis will again furnish the music for the dance to be held in Meadowbrook Hall, Nov. 24th. A good time is assured.

Barbara Day came home for the long weekend. She is working on the permanent staff of Hudson's Bay Company.

Mr. A. R. Yates underwent an operation in an Edmonton hospital recently.

Miss Mary Martin of Calgary spent last week with her sister, Mrs. J. MacMullen.

Helen Williams of Cluny spent the weekend with Arloa Quinnell.

Mrs. L. M. Gillespie returned home after several weeks with relatives and friends in Calgary.

Mrs. Green, Mrs. Darrow and Miss Carrie McArthur are spending a few days with their sister, Mrs. Gillespie. Sarah and Anna MacMullen came home from Calgary to spend the week end with their parents, Mr. and Mrs. J. MacMullen.

Dr. and Mrs. A. E. Wilson and son of Calgary spent a few days with Mr. and Mrs. A. F. Wilson.

Sandy Perry and little daughter Jean of Nordegg are visiting a few weeks with Mrs. and Mrs. S. Hall.

Mr. and Mrs. Leo Desjardine left Thursday for a visit with relatives in the States.

Mrs. C. V. Bennett went to Calgary Monday. She plans to have her tonsils removed. We wish her success and a speedy recovery.

Mr. and Mrs. H. Sammons, Mr. and Mrs. P. Warner, Neil and Gordon, Mrs. Burnice McKeever, Loretta and Billy Ross were Sunday dinner guests of Mr. and Mrs. W. P. Eriord.

Provide healthful pastime for children and support the Lions Swimming Pool Project!

SCHOOL FAIR

—Continued from page three.

Marjorie Mackie, Namaka; June Struble, Strathmore and Albert Lugg, Strathmore (tied second); Arna Grunberg, Crowfoot and Margaret Henderson, Strathmore (tied third).

(Landscape)—Mary Melnechuk, Serviceberry Creek; Evelyn Russell, Cheadle.

(Booklet)—Ronald Hilton, Berta-Vale; Evelyn Russell, Cheadle; Anne Gronberg, Crowfoot and June Struble, Strathmore (tied).

(Shaded Penell Drawing)—Douglas Hilton, Berta-Vale; Page Osborne, Serviceberry Creek.

Grade VII (Two Sketches)—Ruth Ostergaard, Strathmore; Dorreen Isard, Strathmore; Mervin Patterson, Serviceberry Creek.

(All-Over Pattern)—Mary Ann Dirks, Namaka Farm; Lydia Quiring, Namaka Farm; Ruth Ostergaard, Strathmore and Richard West, Harwood (tied).

(Motto)—Lauretta Harwood, Harwood; Miriam Ekkes, Strathmore; Violet Lugg, Strathmore and Betty Harwood, Harwood (tied).

(Two Sketches)—Joyce Wanvig, Strathmore; Barbara West, Harwood; Betty Harwood, Harwood.

(Poster)—Doreen Isard, Joyce Wicks, Strathmore.

Grade VIII (Sports Crest)—

Chas. T. Pearce retires after 30 years Service

McKim's, as it is familiarly known in advertising circles, is Canada's oldest advertising agency, having been founded in 1889 by the late Anson McKim. In those days, advertising agencies were mainly engaged as intermediaries between advertisers and publications, buying space and arranging for insertion of advertisements

Bruce McKenzie and Joyce Wicks (tied first); Jean Kernack; Yvonne McKenale, all of Strathmore.

(Design from Nature)—

Myrtle Morton, Berta-Vale; Rosemary Hilton, Berta-Vale; Miriam Ekkes and Violet Lugg, Strathmore (tied).

(Poster)—Miriam Ekkes, Strathmore; Betty Harwood, Harwood; Richard West, Harwood.

(All-Over Pattern)—Irene Struble and Audrey Thompson, Strathmore.

Grade IX (Poster)—

Olive Potter, Strathmore; Hillyard Craddock, Strathmore; Eva Harwood, Harwood.

(Interior of a Room)—Anna Mae Crory, Irene Struble both of Strathmore.

(Local Scene)—Lydia Little, Namaka; Gladys Zeiznik, Carseland.

which were usually prepared by the advertiser. The McKim Agency pioneered in writing and preparing advertisements for its clients, thus beginning in Canada a development which had already started shortly before in the United States. In both countries, agencies gradually became the accepted planners and producers of national advertising campaigns, providing a creative service in an expanding field that was becoming highly technical. Thus McKim's began its long association as advertising counsel for many of the firms and institutions which became, and many of whom remain today, Canada's leading advertisers.

A statement issued by the new Board says—"The wide use that has been made of advertising in promoting wartime ideas and ideals is an augury of the expanding opportunities and possibilities for advertising in the coming peace. Advertising has advanced far beyond the other conception of a salesman crying his wares in the market-place and has become a powerful and polished instrument for advancing the cause of peaceful progress and profit and one capable of great versatility in its application. McKim Advertising Limited, drawing its inspiration from past achievements and the pioneering spirit which has characterized it throughout its long history, is preparing to make the fullest application of these mod-

ern potentialities of advertising to the service of Canadian business in the new era."

NIGHTINGALE

—By Mrs. F. H.—

Mr. and Mrs. Art Kimmert accompanied Mr. and Mrs. Albert Mercer as far as Red Deer where they will visit their daughter and son-in-law, Mr. and Mrs. Herman Hansen. Mr. and Mrs. Mercer went on to Edmonton to enjoy a visit with relatives.

Rev. Hunt of Strathmore held a church service at the Hall Thursday evening. At the close of the service he conducted a Bible quiz and we were found lacking in much of such knowledge. Coffee and sandwiches were served and social talk completed a pleasant evening.

We are sorry that we omitted to mention in previous reports that Jack Stoodley has been made Sgt. He is in Italy and at last report was ill in a hospital. We hope he will be well and able to enjoy the Christmas holidays.

The Harriman family were Sunday visitors at the home of their daughter and son-in-law, Mr. and Mrs. Norman Bragg at Standard.

A certain young man of this community had a rather startling experience lately. While driving on the road near Namaka a coyote came on the road and the car followed it. The coyote turned and went through the ditch and just at that moment a second coyote came onto the grade, into the wheels and was killed. The truck spun round several times when the brakes were applied but no harm was done. The young man was still white and unnerved when he arrived home, but he has rather a nice pet to sell.

Remember the Bazaar Nov. 24th. A good dance and lots of fun. Mrs. Whittaker's Orchestra will furnish the music.

CANADIAN NATIONAL NEWS

Winnipeg, November . . . Promotion of Stanley F. Dingle, superintendent of the Portage-Brandon division of the Canadian National railways, to be general superintendent of the Alberta district, is announced by W. R. Devenish, vice-president of the western region. Mr. Dingle will make his headquarters in Edmonton and will succeed H. H. Sparling, who has been transferred to Montreal as chief of transportation for the system.

Mr. Dingle has been with the operating department since 1923. Prior to this he served three years as a stenographer in the operating department. In September, 1923, he was appointed secretary to the late H. H. Brewer, assistant general manager at Winnipeg. The following year he occupied the same position with the general superintendent of transportation and in 1930 was appointed chief clerk for the department.

In March, 1939, Mr. Dingle was appointed assistant superintendent at Dauphin and two years later was promoted to be superintendent. Mr. Dingle returned to Winnipeg in May, 1942, as superintendent of the Portage-Brandon division.

Mr. Dingle has been a keen follower of athletics and was secretary-treasurer and one of the organizers of the famous Winnipeg Blue Bombers, holders of the Canadian rugby championship.

NOTICE TO EMPLOYERS AND THEIR MALE EMPLOYEES—Including Farmers

By an order signed on August 15th, 1944, by the undersigned Minister of Labour under authority of National Selective Service Mobilization Regulations, 1944:

1. Commencing August 22nd, 1944, every employer is required to check the documents held by each newly engaged male employee, within 7 days of the employee's engagement, to determine if such employee possesses documents to show that he is in good standing under National Selective Service Mobilization Regulations, 1944 (that is, in relation to the Military Call-up);

2. Every employer must report on Schedule 9 to the Registrar for his Mobilization Division, concerning any employee found not to possess documents as referred to;

3. Every employer is required similarly to check the documents held by each male employee now working for him, whose

documents he has not checked before, and to report to the Registrar for his Mobilization Division at once on any such employee found not to possess documents as referred to;

4. Any male employee here referred to, is required by the Regulations to present his documents to his employer for purposes of inspection;

5. FOR THIS PURPOSE "EMPLOYER" INCLUDES ALSO ANY FARMER OPERATING A FARM, WHO HAS A MALE PERSON WORKING FOR HIM;

6. Penalties are provided for any employer or male employee who fails to comply with these Regulations.

By an earlier order, employers were required to check the documents held by their male employees, and to report by May 1st, 1944, on doubtful cases as well as cases where employees did not possess documents.

Employers are asked to remember that they do not report on men who do possess the necessary documents—only on those who fail to present documents for examination, or where there is doubt that the document presented actually proves good standing.

The employers of Canada, including farmers, co-operated very satisfactorily on the first check, made up to May 1st, last. This co-operation was decidedly helpful, and is very much appreciated. Further co-operation is now earnestly requested.

Schedule 9, for reporting to the Registrar, and details as to documents which prove good standing, are available through the nearest Employment and Selective Service Office.

Farmers not needed on the farm during the winter, who answer the urgent call for winter workers in other essential industries, will be given a continuance of postponement of military training while away from the farm.

NATIONAL SELECTIVE SERVICE

HUMPHREY MITCHELL
Minister of Labour

A. MacNAMARA
Director, National Selective Service

Local News Items

Pat Lyons, formerly of Baintree, and a friend, Mervin Newinger, both of the R. C. A. F., were Strathmore visitors over the week-end.

Misses Lois and Margaret Patterson and Grace and Mary Risdon were week-end visitors of Mr. and Mrs. Wm. Risdon.

Helen Boissevain has secured the position of assistant nurse to Dr. Ross during his weekly visits to Strathmore.

Mr. and Mrs. R. Patterson were Saturday visitors at the home of Mr. and Mrs. P. Wright. "Pat" was doing a little hunting.

Elsie Dege of Lyalta, enlisted in the C. W. A. C. and has commenced her training.

Mrs. T. O'Reilly and Jimmie of Milner, B. C. are visiting Strathmore relatives.

Mrs. L. Struble returned home Tuesday evening after spending some time visiting relatives and friends in eastern Saskatchewan and Manitoba.

Miss Elsie Sorenson of Vancouver is visiting with her parents at present.

Miss Betty McMurray with her co-teacher, Miss Oswald, of Royalties spent the week-end at home in Strathmore.

KINDSALE TAMWORTH SWINE

A few young Boars and Gilts for sale. All sired by our Herd Sire, Crown Hill FIOU. Bred by Elder Jack, Adanac, Saskatchewan.

To introduce new blood for the benefit of our old customers we have recently added to our Herd, a gilt bred by Hooker Bros., Ormstown, Que., and a young Boar bred by C. B. Boynton, Gormley, Ont. A few Gilts can be bred to the Ontario Boar if the purchaser so desires.

Come and look them over. You are always welcome.

Lee Kinney and Son,

Phone 312, Rockyford Alberta.

Lois White—Do you want to hear a poem about spring?

Marge McNeill—Sure, what is it?

Lois—

Hi diddle diddle,

The cat in the fiddle;

The cow jumped over the moon.

Some spring, eh?



Picobac
THE PICK OF TOBACCO
It DOES taste
good in a pipe



Beef — Pork — Veal
Fresh and Smoked Meats
— FRESH FISH EVERY WEEK —
GEORGE SNAITH
Phone 43 ● Strathmore

Local Bank Manager in New Role
The Royal Bank of Canada is being modernized. The work is well in hand. Manager Nicholl and Pete De Kort were on their knees in the ditch this morning with Pat Sullivan officiating.

Auctioneer A. D. Shrimpton should be able to tell what is inside a box and Auctioneer J. W. Giffen to count its calories at the Box Social Nov. 20th, in United Church.

Mr. H. Miner entertained several friends at a dinner party Sunday, honoring Mrs. Wilfred McKenzie of Victoria who was visiting friends in the Strathmore district. Mrs. J. May served a delicious chicken dinner after which a pleasant social afternoon was spent.

Mrs. Ken Hillard and small daughters are spending a week in Strathmore with Mr. Gray and Frances.

P/O Ray Bowler is home from Overseas and is receiving a very warm welcome from his many friends. Looking well but a bit thinner Ray is delighted to be back home again. He has a thirty days leave, then must report to Ottawa.

If you are hungry, weight, rather than style should be your choice of lunch. Get Auctioneers Leonard Hillton or Norman Scheer to select your box at the United Church, Nov. 20.

Sgt. Wm. Keeling has been transferred from MacLeod to the Base P. O. at Ottawa. His wife left about three weeks ago to join her husband in Ottawa.

Sto. Ic Arthur McBean of Sydney, Nova Scotia is spending his leave with his mother, Mrs. Jennie McBean of Gleichen and sisters in Calgary.

With the scarcity of gas coupons learn how to travel by The Magic Carpet. See the Puppet Show in the United Church, Nov. 20th, at 8 p.m.

We are glad to report that Mr. Sauder has made an almost complete recovery from the accident to his shoulder sustained last Spring.

Mr. Willie Agar from Brooklyn, Ont. visited his cousins and uncle in this neighborhood last week-end while on a trip to Edmonton, Calgary and Vancouver. The Canadian Bee Association, of which he is a member, presented him with this trip.

Mrs. N. White and Lois were week-end visitors with relatives in Strathmore. Lois suffered a badly sprained knee some week ago, but is feeling greatly improved now.

Engagement Announced

Mr. Wm. Harwood wishes to announce the engagement of his eldest daughter Florence Irene, to John Robert Keeling, second son of Mr. and Mrs. Charles Keeling Strathmore, the marriage to take place during November. Nov. 16*

OPTOMETRIST

D. Stewart Topley
503 Southam Building
CALGARY — ALBERTA
M7350

OLD TIME BOX SOCIAL

In United Church Basement
MONDAY, NOVEMBER 20th.
— SPECIAL PROGRAM —
With "The Magic Carpet"
Puppet Show
By Pupils of Ardenode District
● Other Items of a Jolly Program ●
EVERYONE WELCOME!
Ladies please bring boxes to be auctioned.

Shower for Mrs. T. Brown

A delightful shower was held last Thursday afternoon at the home of Mrs. H. Groves, when about fifty neighbors and friends gathered, honoring Mrs. T. Brown (nee Ruth Hildahl), whose marriage was an event of October 7th.

The honor guest was the recipient of many lovely useful gifts for which she expressed her very sincere thanks.

Delicious refreshments were served and a pleasant social hour spent, after which all expressed best wishes to the popular young bride for future happiness and all reveries were said.

SHOWER FOR BRIDES-ELECT

Mrs. Van Tighem's commodious rooms were the rendezvous for a large number of guests Wednesday when Mrs. Van Tighem, Mrs. McFarland and Mrs. Schulte were hostesses at a joint shower for Misses Mary and Josie Rellinger, whose marriages are events of November and December respectively.

Six tables of bridge were arranged and an extra table for non-bridge players.

Some keen bridge was enjoyed in which Mrs. Jack Crellin and Miss P. Routledge won the high and low scores, Mrs. Brady winning the non-bridge player's prize.

Delicious refreshments of which Chop Suey made by Mrs. Schulte, after her own specially delicious recipe was the first course. A merry hour over the coffee cups was enjoyed by all.

The guests of honor were each presented with a very lovely linen Table Cloth with eight matching serviettes. "For They are Jolly Good Fellows" was heartily sung and good wishes extended.

FAREWELL PARTY FOR MRS. J. STEPHENS

Mrs. Bisacre entertained Tuesday afternoon at the home of Mrs. H. T. Boissevain, in honor of Mrs. J. Stephens, who, with her husband and family are leaving Strathmore shortly.

Mrs. M. May, on behalf of the friends gathered, presented Mrs. Stephens with six silver coffee spoons and wished her much happiness in her new home.

Delicious refreshments and a pleasant social hour were enjoyed by all.

BUY MORE VICTORY BONDS

Mid-Month Worthwhile Specials

Almyer Vegetable Soup— 3 tins	29c
Almyer Tomato Soup— per tin	10c
Lipton's Noodle Soup— 2 for	25c
● TOMATO JUICE	
● GRAPEFRUIT JUICE— large tins	35c
Domestic Sardines	3 for 29c
Stafford's French Style Onion Soup—	2 for 25c
Canned Peas—	3 for 43c

— MUNCHIES —

(The new Dr. Jackson's Breakfast Cereal)— 15c

APPLES! APPLES! APPLES!

Winter Bananas, Delicious, Grimes Golden
MacIntosh and Jonathon's

Fresh Tomatoes, Head Lettuce, Cabbage, Carrots,
Beets and Turnips

STRATHMORE TRADING COMPANY

— A. D. SHRIMPTON — MGR.

— 18 —

PHONES

— 88 —



BIRKS
DIAMOND ENGAGEMENT
RINGS
*have lasting beauty
and value*
ENGAGEMENT
RINGS
from
FIFTY
DOLLARS

CATALOGUE ON REQUEST. **BIRKS, Calgary.**

"Lucky To Be Alive"

Now recovering in hospital in England from multiple wounds at the base of the neck and back of the shoulder, Lieutenant Albert Hanson, 27, was wounded in Belgium, Oct. 2nd, when he stepped on a mine.

Lt. Hanson was evacuated by plane to England and wrote home "I certainly am lucky to be alive, the fellow behind me was killed outright."

Born in Calgary, he was educated at Stanley Jones and Crescent Heights schools, and took his Bachelor of Science degree at the University of Alberta. He enlisted in the Royal Canadian Engineers in 1941, going overseas the same year.

Lt. Hanson is a son of Mrs. Annie Hanson, who purchased the former C. P. R. Dairy Farm. He has three

brothers, Major Samuel Hanson, Hol land; Pte. H. Hanson, Camp Borden, and M. Hanson, Strathmore; two sisters, Mrs. R. Switzer, 1301 Calor St., and Mrs. Sam Katchen, 2926 Mont-calm Crescent.

CADET DANCE

The recent R. C. A. C. Dance was a decided success and all enjoyed a happy evening.

The Cadets with their leader Lt. J. Crellin, wish to express their thanks to the general public for supporting the dance, and especially the Canadian Legion for the arrangement by which the Legion makes payments on Cadet Uniforms when due, the Cadets repaying the Legion as they can. With continued support the Cadets look forward to fulfilling their obligation to the Legion.